



President’s Message (Trux Dole)

Your Foundation Wants You!

It’s been a productive few months. We are picking up momentum on our top goals:

#1 Restructure with new program focused teams/committees – Done! We have defined partners by program, and the teams now have guide and charter templates, as well as a rough timeline of working toward program budget finalization for next year.

This first effort is helping us achieve goal #2; Rally around defined partners, programs and projects. Indeed, during a well-organized weekend in December, I had great conversations with both existing and new partners. By more clearly defining how we are supporting the 10<sup>th</sup> community, both WWII and Today’s 10<sup>th</sup>, we are seeing broader and deeper engagement from both partners and individual donors. It’s exciting!

Lastly, we are starting to make headway on goal #3; move the Foundation to more proactive, facilitating role as ‘bank’ for 10th community thanks to both the Collections & Public Resources team and the Scholarship team.

The following recaps the different teams’ work over the past quarter:

PROGRAM PARTNERSHIPS	
<b>Outdoor Industry</b> Snow Shows, X-Promotional Partnerships Veteran Job Transition Support	<b>Outdoor Experience</b> NOLS and PSIA Scholarships Wounded Warrior Sponsorship 10 <sup>th</sup> Mountain Hut Association
<b>Collections &amp; Public Resources</b> 10 <sup>th</sup> Mountain Resource Center – Denver Public Library Living History Display Group Museum Support	
<b>Memorials &amp; Monuments</b> Memorial Day Events Monument Support	<b>Scholarship</b> Undergraduate Graduate Military History

**Outdoor Industry:** We had good vendor interest at the newly expanded Snow show and have several potential partners with whom we are following up. (Stay tuned.)

Icelandic is producing a second batch of their 10<sup>th</sup> Mountain ski; having sold out their first run and generating \$6K for the Foundation.

[Get yours before they are gone](https://www.icelantickis.com/products/limited-edition-10th-mtn-nomad-105)



<https://www.icelantickis.com/products/limited-edition-10th-mtn-nomad-105>

I am also working on closer collaboration with the Professional Snowsports Instructors Association (PSIAA) to provide free level 1 and level 2 Instructor certification to 10<sup>th</sup> Soldiers or their families.

**Outdoor Experience:** Beyond annual support of the 10<sup>th</sup> Huts and scholarships for NOLS and STRIDE wounded warrior ski clinics, we are now collaborating with the 10<sup>th</sup> Mountain Alpine Group (10<sup>th</sup> MAG). Newly formed by members of Today’s 10<sup>th</sup>, this organization focuses on the love of mountaineering. The Foundation is supporting publication of their upcoming issue of the Pando Post.

**Collections and Public Resources:** The Ski and Snowboard Hall of Fame at Vail is nearing completion of their remodel thanks in part to the Foundation’s seed grant, and the 10<sup>th</sup> will be featured prominently. We are finalizing an updated Memorandum of Understanding as part of our continued collaboration with the DPL’s 10<sup>th</sup> Mountain Resource Center. A new donor has also stepped up with a \$10K matching gift challenge to provide an endowment for the Resource Center. Now we just need to raise the funds to match it!

**Monuments and Memorials:** We finally secured an arborist assessment on the tree looming over the Tennessee Pass monument, and we are preparing for our Memorial Day ceremony. We have also been invited to participate this year in the Bolder Boulder celebration honoring military service. On other fronts, we are keeping an eye on the newly introduced HR 4883, the Continental Divide Recreation, Wilderness, and Camp Hale Legacy Act, that will provide \$5 million in wildlife restoration and protection of 28,000 acres around Camp Hale.



**Scholarships:** We are most grateful to the Murphy family for establishing a perpetual endowment to fund the Charles A and Loyola M Murphy Scholarship for the Study of Military History. On other fronts, this year’s scholarship checks have been distributed, and the team is taking the first steps toward greater collaboration and coordination of scholarships across the 10<sup>th</sup> National and Descendants organizations.

**Financial Update:** Your foundation is in good financial shape. The endowment sits at \$2.8 million, and we saw a 10% return on investments. That said, we are working to reduce our administrative expenses.

2017 Financial Review			
Income		Expenses	
Type	Total	Program Area	Total
General Donations	16,366	Collections and Public Resources	35,390
License Plates	15,859	Education and Scholarship	23,750
Partner Donations	6,870	Monuments and Memorials	21,200
Investment Income	106,084	Outdoor Industry	23,290
		Outdoor Experience	13,500
		Promotion and Awareness	3,843
		Admin Expenses	36,465
<b>TOTAL</b>	<b>145,179</b>	<b>TOTAL</b>	<b>157,438</b>

I want to welcome Joy Ellison as our new Treasurer. Joy brings an extensive background in wealth management and investment consulting. I also want to heartily thank Bjorn Dahl for his devoted and gracious service as Treasurer these past few years. Bjorn will remain on the board and has also agreed to help Joy in her transition.

**Memorial and On-Behalf-Of Donations (June – December 2017):**

*Dick Over, Philip Santasiero, John Benson, Pete Seibert, John Tripp, Nicholas Andrews, William Nowotny, John Tyler Dodge, Lynn R Burton, Harold Olson, Marvin Taylor, Robert Greer, Fred Klein, Robert Reed, Vic Rogers, Donald R Brown, Marion Dale Sturtevant, Marvyn Wickum, Robert H. Donovan, Warren Craig, Earl DiRito, Shaun Rhoads, C.F. McMahon, Horton Deerfee, Jim Darcy, John Norkoli, Garfield Russell Brown, Lisa Maue, John Alderson, Paul Kitchen.*

**What’s next:**

As you can see on the adjacent chart, we have great folks, but they are doing double and sometimes triple duty. If you want to make a difference, your Foundation wants you!

We can also use help on our marketing team, particularly if you have web experience. Please feel to contact me ([t.dole@10thmdf.org](mailto:t.dole@10thmdf.org)) or Lynn Hutchinson, ([admin@10thmdf.org](mailto:admin@10thmdf.org)).

Thanks in advance for your help and consideration.  
Sempre Avanti

**Administrative Director:** Lynn Hutchinson

**Officers:**

**Chairman:** Tom Hames | **President:** Trux Dole | **Executive VP:** Nancy Kramer | | **Secretary:** Dave Little | **Treasurers:** Joy Ellison

**Board Members:**

Bjorn Dahl | Steve Coffey (President, Descendants) | Robbi Farrow | Galen Jackman (President, Nat.Assoc.) | Sue Hagerman | Val Rios | Thayer Shedd | Paul Vertrees | Flint Whitlock | John Wright

