



President's Message (Trux Dole)

General Update: \$29,207 In Grants Paid | Memorial Day Ceremony | Continued Progress

First quarter is when your Foundation makes a number of grants to our program partners. In addition to the grantmaking, your Foundation Executive team has been:

- A. outlining a digital strategy and prepping to update the Foundation's website
- B. reallocating previously restricted funds from completed projects to the relevant team budgets
- C. continuing to work through the process of updating our accounting system
- D. solidifying existing and new partnership relationships.

First Quarter is also when the Monuments and Memorials team goes into high gear preparing for the Memorial Day service at Tennessee Pass. This year mark's the 60th anniversary of our ceremony! This is a great event, and we would love to have you join us. More details below.

Over the coming quarters we will continue to focus on awareness building and updating our web presence to increase the Foundation's ability to help 10th Mountain veterans and their families. The Program teams will also be working with our partners as we prepare our budget for 2020.

Financial Update: \$10,257 in Donations | \$29,207 in Grants

We received \$7,185 from 25 donors, and \$3,000 in license plate donations. Our shift to program focus continues to pay dividends, as 62% of donations were for programs and 38% for general support.

Most of the donations landed under the Monuments and Memorials team with \$2,685 for team support and \$1,685 for their current project in collaboration with the Descendants to place 6 benches along the hike up Mt. Belvedere in Italy. While this is a great start, they could use more support to reach the \$10,000 goal to cover the 6 benches.

The Collections and Public Resources team received an additional \$1,985 on top of the \$10,900 raised in Q4 by the Tees and Treads group toward the refresh of the Camp Hale interpretive signs. Our estimated costs for this project are \$16,000, so we only need another \$3,115 and hope to get the project started later this Spring.

As for grants, we distributed 53% of our targeted disbursements in Q1. These grants include:

Collections & Public Resources Program Partners:

- \$7,700 to Denver Public Library to help fund their curator for the 10th Mountain Resource Center
- \$2,380 in license plate funds to the 10th Mountain Hut Association
- \$2,380 in license plate funds to the 10th Mountain Living History Display Group

Outdoor Experience Partners:

- \$7,500 to NOLS for two outdoor program scholarships for 10th Mountain veterans
- \$5,000 to Stride for up to provide free disabled ski clinics for up to four 10th Mountain wounded warriors
- \$2,400 to the 10th Mountain Alpine Group to help their Pando Post publication and to host climbing clinics

Donations made in Memory or On-Behalf-Of Veterans and their families (January to April 25, 2019):

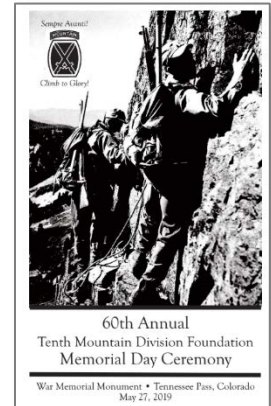
George S Sisneros, Albert M. Coffey Jr., Vern Cartner, Maurice F. Cogswell, Elton W. Turek, James Woodrow Stanley, Sr., Edward G Olley Sr., Stuart Abbott, Wayne S. Mackin, John P. Bushfield, Lester S. Ersland, Robert Mauchester, Charlie Smith, Neal Yorker, William Duncan III, Daniel Greenstein, Frank Kessinger, Daugustine Foundation, William Turner Jr., Westes Woodworks LLC, The National Ski Patrol (Rocky Mountain Chapter), Orville Tomky Family, Colonel Patrick Pflaum, Zachariah Kye Johnson, Martin Peter Ankenbruck, Harold Peter Ufkes, Joseph F. Gilbert



Programs Update: The following recaps the different teams' work over the past Quarter:

Memorials & Monuments: *Memorial Day - Tennessee Pass - 5/27*

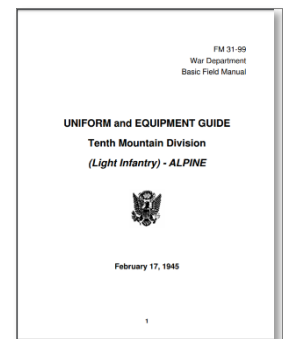
The Monuments team, led by Flint Whitlock and Steve Coffey, has been preparing for the 2019 Memorial Day ceremony at Tennessee Pass on May 27th. This year we are happy to announce that soldiers from [today's 10th Mountain](#) will be joining us in addition to our usual participants from [Descendants](#), the [10th Mountain CO Army National Guard](#), and the [99th 'Viking' Battalion](#). Our keynote speaker will be Col.(ret) Matthew Fitzgerald, President of the National Association's New England chapter. The [10th Mountain Living History Display Group](#) will be on hand to provide an up-close look at uniforms and weapons from WWII. Attendees are also invited to join us for lunch up at Ski Cooper following the Ceremony. Please join us up at Leadville and Tennessee Pass; this is a great event!



Thanks to Foundation EVP, Nancy Kramer, we freed up \$18,000+ in restricted funds from past completed memorials projects and re-allocated those funds to the Monuments team budget. The team now has more funds to apply to current projects.

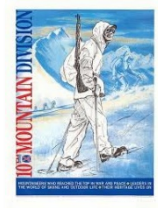
Collections and Public Resources: *Collaborating to Digitize Access*

The team, led by Dave Little and Jack Breeding, has been working with our partners at [Denver Public Library](#) and [History Colorado](#), as well as with the Library at University of Denver, the [Museum and Historical Collection at Ft Drum](#) and with the [Colorado Snowsports Museum](#) to provide resources to improve the accuracy and quality of cataloging efforts. With help from the Living History Group, any museum or public collection who would like a digital copy of the WWII Army Quartermaster Catalogs can now get it through this team. In some cases, both early war (1942-1943 and later war (1945 - 1946) versions are available, which will cover the majority of issued 10th Mountain equipment, as well as the more common items like uniforms, packs and more.



Also, this past quarter, three knowledgeable Collection team volunteers began working with the staff at both History Colorado and the Colorado Snowsports Museum. They are examining and updating existing catalog records with more accurate and complete information, including new photographs with notes on provenance and significance. This multi-year project should improve researchers' ability to understand what is contained in the collection. The volunteers are all advanced collectors of 10th Mountain artifacts and come to the Foundation through the Living History Group.

The team has also been working with the Library at the University of Denver, who recently acquired the Jacques Parker collection of skiing and mountaineering illustrations. Jacques' work spans from before WWII through his time with the Division all the way to the 1980's. and these works will be available to see and study through the DU Library collection.



Just a reminder that the 10th Mountain Resource Center's collection of oral histories are available on their [YouTube channel](#) and [digital assets website](#). They have also digitized and uploaded over 2,000 additional 10th Mountain Division photographs and films.



Lastly, the \$25,000 challenge grant to support the 10th Mountain collections team is still open. Your [tax-deductible donation](#) will be matched dollar for dollar, up to \$5,000, by our anonymous lead donor!!



Scholarships: *Refining the Application Process*

Team lead Robbi Farrow did not submit an update this quarter, but the team, working with Lynn, our Admin Director, made progress in updating the website and common application form.

Also, I had a good call with the team to discuss how the Foundation can more effectively fund scholarship grants to both WWII Descendants and today's 10th Mountain veterans and their families, as well as those interested in graduate study about the 10th. The team agreed to take up my challenge for the coming quarter to think of new ways to evaluate applicants, to provide a balance of scholarships, and also to drive more engagement and participation in either the National Association or Descendants organizations. More to come.

Outdoor Experience: *Deepening Our Partnerships to Carry on the Outdoor Legacy*

The Outdoor Experience team, led by Paul Vertrees, also did not provide a report for the quarter. I do know that EVP and team member Nancy Kramer has been working on partner relationships, and that the team continues to look for more volunteers. That said, I touched base with outdoor experience team member, Rich Piltingsrud, who is also co-Founder of our newest program partner, the 10th Mountain Alpine Group (10th MAG). He provided the following:



Local 10thMAG events this winter included an ice climbing weekend in Lake City, Colorado. Due to an interesting snowpack this year, we didn't get out nearly as much as we wanted to!

Events this summer will include: an ascent of Wolf's Head in the Wind River Range, Wham Ridge in Colorado and a guided ascent of Quandary Peak for the National Guard Association's

2019 Conference in Colorado.



In the news, 10th MAG member Tyler Casey represented the US at the [Austrian Military Climbing Championships](#) this winter. He placed 3rd in the Sport Climbing category, and 1st in the Team Speed Climb. His win spawned [a nice article on the history of the 10th and climbing](#).

Also, 10th MAG member Pantelis Geralis competed in the brutal [Edelweiss Raid](#) International Military Mountaineering Competition in February as part of a larger US team. The US team placed 13th out of 26, and was notably the first team to ever complete the course on their first attempt!



Our counterpart at NOLS has not yet given us the green light on our proposed [wilderness first responder certification](#) grant for 10th veterans and their families. This certification is a must-have for anyone interested in pursuing a career in outdoor education or recreation.



Thanks to a lead from former Foundation board member, Abbie Kealy, I started conversations with [Disabled Sport USA](#), as a potential addition to our support of [Stride Wounded Warrior ski clinics](#). More to come.



Outdoor Industry: Partnerships Drive Income & Outdoor Job Training for Veterans

The Outdoor Industry team, led by yours truly now that Tom Hames has stepped down, continued to work on finalizing partner agreements. With help from Administrative Director, Lynn Hutchinson, I was able to get signature on our updated agreement with PSIAA/AASI reducing our rent in exchange for funding their online educational content and 2 free instructor certifications for 10th Mountain soldiers and their families.

I also finalized our proposed agreement with Deviation Ski and Snowboards to provide 10th Mountain custom boards at a discount for members of National or Descendants along with a percentage of sales donation to the Foundation. Tom Hames has also started exploring with Elan skis a combination 10th Mountain and Slovenian army promotional ski.

Thanks to Foundation Secretary, Dave Little and the Living History Display Group, we again had a booth at the annual Snow Show, but with the recent change in ownership, it was a less productive effort this year.

As a reminder, the following outlines current outdoor industry partnerships:



Today's 10th Mountain veterans or WWII descendants wanting to become certified ski or snowboard instructors can apply for two [grants covering the PSIAA/AASI certification](#).

The Foundation is also providing an annual grant to support development of online educational content.



The [iconic Ski Trooper Nomad 105 Ski](#) sold out online, but Icelandic has put a [link to stores](#) that might still have some in stock. They continue to provide 15% of gross sales to the Foundation.



Next season you should be able to order a [10th Mountain co-branded split board](#). Weston will be providing 5% of gross sales to the Foundation.



Deviation has an on-demand business model. Next season you will be able to order custom 10th Mountain ski's or snowboards with three levels of personalization, including name, photos and more. Deviation is offering 10% discounts to members of the National Association or Descendants with 5% of gross sales going to the Foundation.

Marketing/Communications: Revamping our Online Presence

While our Admin Director, Lynn has done a great job keeping our online presence current via [our Facebook page](#), we are sorely in need of a Foundation website refresh to reflect our new organizational structure. As such, I spent much of the past quarter working on our digital strategy, analyzing our current website, and designing a new site map.

I also enlisted the help of RISEcx CEO, Dave Richards, to develop a more integrated digital strategy and distributed content management system. I shared this proposal with my counterparts at National and Descendants, as this approach could easily empower our program partners and sister organizations and chapter presidents to update content themselves. Lastly, I recruited a former Public Affairs Colonel and 10th Mountain veteran as a PR and Marketing volunteer and am working to explore how we can best get the website updated. **If anyone knows Wordpress or a UI developer, please contact me at t.dole@10thmdf.org.** My goal is to **get the new website updated by the end of Q2** if possible.





What's next:

We are heading into budgeting season, and the teams will be working with their program partners to assess needs, secure updates, and evaluate any alternative or additional partners. As you can see on the adjacent chart, we have great folks, but they are doing double and sometimes triple duty. If you want to make a difference, your Foundation wants you!

We can also use help on our marketing team, particularly if you have web experience. Please feel to contact me (t.dole@10thmdf.org) or Lynn Hutchinson, (admin@10thmdf.org).

Thanks in advance for your help and consideration.
Sempre Avanti | Climb to Glory

Trux Dole
President

OPERATIONS TEAMS

Governance & Long Range Planning Lead: Nancy Kramer Trux Dole Volunteers: Steve Coffey – Denise Taylor
Finance Lead: Joy Ellison John Wright Volunteer: Tommy Thompson
Marketing & Communications Lead: Trux Dole Lynn Hutchinson Volunteers: Ron Sawdrey – Angela Keller

PROGRAM TEAMS

Monuments & Memorials Lead: Flint Whitlock Dave Little Volunteer: Steve Coffey	Scholarship Lead: Robbi Farrow Sue Hagerman – Val Rios Volunteer: Gil Pearsal
Collections & Public Resources Lead: Dave Little Jack Breeding - Flint Whitlock Volunteer: Galen Jackman	
Ski & Outdoor Industry Lead: Trux Dole Volunteers: Tom Williams – Tom Hames	Outdoor Experience Lead: Paul Vertrees Nancy Kramer – Rich Piltingsrud Volunteer: Jim Redmore

Officers:

Chairman: vacant | **President:** Trux Dole | **Executive VP:** Nancy Kramer | | **Secretary:** Dave Little | **Treasurer:** Joy Ellison
Administrative Director: Lynn Hutchinson

Board Members:

Jack Breeding | Robbi Farrow | Galen Jackman (President, Nat.Assoc.) | Sue Hagerman | Rich Piltingsrud | Val Rios | Denise Taylor (President, Descendants) | Paul Vertrees | Flint Whitlock | John Wright

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