

President's Message (Trux Dole)

General Update: Memorial Day | Ft. Drum Reunion & Meetings | Operational Phase 3

The Foundation team's work this past quarter continues to highlight the positive results of our restructuring and programmatic focus of uniting under the 10th Mountain patch: from our 60th Memorial Day ceremony at Tennessee Pass, to our first 'climb in' with the 10th Mountain Alpine Group (10th MAG) to further partnership development to closer collaboration with the National Association, Descendants and Division command at Fort Drum.

Indeed, our different programs now help us articulate more clearly how the Foundation can support the efforts of both the National Association and Descendants to grow their membership and engagement, as well as communicate to Division command how we can help 10th Mountain soldiers and their families understand the greater 10th community that is here to support them.

As I move to wrapping up my three-year term as President, I am confident the Foundation is well positioned for the future, and I am pleased that we are delivering on the vision. Our focus in the next quarter is preparing for the annual meeting, budgeting and updating the website (finally). We also need to recruit new board members and hire a new administrative director.

Financial Update Thru Q2: \$43,520 in Donations | \$48,462 in Grants Paid

While our investment income was down compared to last year at this time, program donations are up along with general donations.

Through Q2, we had 143 license plate donors totaling more than \$7,000 plus 71 general donors who contributed over \$20,000. The Monuments team had 55 donors in Q2 alone largely in support their Italy bench project.

Thanks to Foundation EVP, Nancy Kramer and board member Steve Coffey, we freed up \$18,000+ in previously restricted funds from past completed memorials projects and re-allocated those funds to the Monuments team budget. The team now has more funds to apply to current projects like the Camp Hale sign project in conjunction with the Tees and Treads group.

| Financial Update: Year to Date - 2018 vs. 2019 | | | |
|--|--------|--------|--------|
| Income | | | |
| Туре | 2018 | 2019 | % Diff |
| Investment Income | 40,474 | 28,348 | -30% |
| General Donations | 15,744 | 20,532 | 30% |
| License Plates | 5,996 | 7,193 | 20% |
| Monuments & Memorials | | | |
| & Italy Benches | 6,905 | 13,810 | 100% |
| Scholarship | 40,000 | - | |
| Collections & Resources | | | |
| Camp Hale | 5,000 | 1,985 | -60% |
| Outdoor Experience | - | - | - |
| Outdoor Industry | - | - | - |
| TOTAL INCOME | 73,645 | 71,868 | -2% |
| Expenses | | | |
| Program Area | 2018 | 2019 | % Diff |
| Collections and Public Resources | 15,500 | 17,883 | 15% |
| Education and Scholarship | 1,600 | 5,000 | 213% |
| Monuments and Memorials | 19,140 | 6,536 | -66% |
| Outdoor Industry | 529 | 25 | -95% |
| Outdoor Experience | 15,600 | 17,283 | 11% |
| Promotion and Awareness | 1,991 | 1,735 | -13% |
| Admin Expenses | 15,214 | 16,876 | 11% |
| TOTAL EXPENSES | 69,574 | 65,338 | -6% |
| Net Position | 4,071 | 6,530 | 60% |

As we work on updating the website and developing closer collaboration with the National and Descendants organizations, as well as the Division command at Ft. Drum, we believe the net result will make it easier and more compelling to drive more donations.



Programs Update: The following recaps the different teams' work over the past Quarter:

Memorials & Monuments:

60th Tennessee Pass Memorial Day Ceremony bolsters cross-organizational collaboration

The Monuments team, led by Flint Whitlock and Steve Coffey, put together another successful Memorial Day Ceremony at



WWII vet Crosby Perry & Lt. Christoph Meyer, 10th Mtn COANG

Tennessee Pass. This year marked the Foundation's 60th year of hosting the event. Roughly 200 people braved cooler temperatures and an abundance of snow to attend the event. Several of our last

remaining WWII veterans also attended including: Dick Over, Hugh Evans, Crosby Perry, Carl Peterson and John Tripp.

The ceremony's success was another example of how the Foundation is helping to foster greater collaboration under the banner of the 10th Mountain patch.

The Canyon City JROTC again provided the color guard and a rifle team. Our keynote speaker was Retired Colonel Matt Fitzgerald, the first non-WWII 10th veteran to serve as President of the National Association's New England Chapter.

In continuing our tradition of reading profiles of the fallen, we again had representatives from the 99th Viking Battalion and the 10th Mountain Living History Display Group, and this year we also worked with the active Division to send a contingent from Ft. Drum and from the 10th Mountain patched Colorado Army National Guard. We hope this will become a new tradition! , and Foundation EVP, Nancy Kramer worked with Descendants



Foundation President, Trux Dole & Sgt. Traighe Rouse, Scout Platoon, HHC, Ft. Drum

volunteers to prepare all the wreaths, for which we are still benefiting on last year's cost savings.

2020 Return to Italy Trip: Only \$7,500 more needed for Mt. Belvedere Bench Project

Our collaboration with the 10th Mountain Descendants continues to expand. Descendants co-leads for the Return to Italy Trip, Steve Coffey and Val Rios, proposed a project to place eight benches and a memorial plaque along the hike up Mt. Belvedere. To date, through the Descendants' efforts, we have received \$12,430 toward the \$20,000 goal. The Eight benches are on order, and the memorial plaque is being designed in anticipation of securing the remaining \$7,570.

New Grant to Cover Italy Travel Costs Additionally, thanks to a connection from Descendant Kate Raabe, we have lined up a grant to build awareness and interest in the 10th Mountain legacy by covering travel costs for immediate family members of 10th Mountain veterans and soldiers. Descendant Val Rios has spearheaded the grant management process. Applicants must be between age 13 to 35 and registered members of the Descendants organization. They will also be expected to prepare a write up of their trip experience that we can use in our online and social media efforts.

10th Mountain Foundation



Camp Hale Sign Project: Assure the 10th story will be shared with future generations! The Camp Hale interpretive sign panels at the turn outs along HWY 24 in Colorado are in dire need of updating and replacement. Thanks to the initiative of the Tees and Treads group, which provided the seed funding, the Foundation has been working with the Forest Service, the Colorado Department of Transportation and the 10th Mountain Resource Center to design, fabricate and

install new interpretive panels with updated photos and informational content. To assure that the story of Camp Hale the 10th will not be lost, the Forest Service will assign stewardship of the interpretive signs to the Foundation and our regional partners



The total project budget is \$22,000. With the generous seed funding from the Tees and Treads group, we have raised over 50% of the funds, which will allow us to start our work. The Foundation Board approved further funding with funds from a temporarily reserved Camp Hale project account, but we welcome your tax-deductible <u>online donations</u>. (mailed contributions can be sent to the Foundation's office at 133 S. Van Gordon St. Suite 200, Lakewood, CO 80028)

Indeed, this effort is just one of many preservation, interpretation and asset improvement projects needed in the Pando Valley. When you support the Camp Hale project, you're securing the future legacy of the Division and Camp Hale.

Collections and Public Resources:

The Collections & Public Resources team has been working with <u>History Colorado</u>, our partner for physical 10th Mountain artifacts, to re-examine the collection (item by item), standardize the descriptions using the recently added Army Quartermaster Catalogs from 1943 through 1946, and to add or update photographs as needed. As this process advances, the new descriptions are available on-line almost immediately.





The <u>Colorado Ski & Snow Sports</u> team has completed a similar review of their collection, and the new museum exhibit is now publicly available in the Vail location. Discussions about further improvements have already begun, as well as plans on how to offer access to new material not previously seen. Because of recent publicity in Vail and elsewhere, this is a great introduction to the 10th Mountain history for many visitors.

The <u>Denver Public Library</u>, our partner for paper and photographic artifacts, continues to serve researchers in their usual helpful style. Last year's effort to digitize the collection of photographs continues to be popular, with <u>over 2,000 photos</u> now available online. Previous additions from the DPL team include 8 YouTube videos (converted from original WWII film), as well as <u>274 oral history recordings from our veterans</u>. These are available on demand. Visit YouTube.com and search 10th Mountain Oral History to <u>see who you recognize</u>.







The Quartermaster Manuals used at History Colorado and CSSM are available in PDF format for any museum or public collection who would like a digital copy. Early war (1942-1943) and later war (1945 - 1946) versions are available, which cover the majority of issued 10th Mountain equipment, as well as the more common items like uniforms, packs and more.

If your local museum has a 10th Mountain collection and would like to gain access to these documents, have them contact David Little @ D.Little@10thMDF.org to begin the process.

Don't forget the \$25,000 challenge grant to support the 10th Mountain collections team is still open. Your <u>tax-deductible donation</u> will be matched dollar for dollar, up to \$5,000, by our anonymous lead donor to help build a fund for the combined 10th Mountain Resource Center.

If you have used this resource at DPL or HC, or through any of our other partner agencies, consider a donation to the Foundation now to double your impact. Mark your donation for the "Resource Center Campaign" and see how much we can raise!

Scholarships: First Murphy Military History Scholarship Awarded - \$5,000

A native of the Pacific Northwest, Carson Teuscher completed a bachelor's in History from Brigham Young University in 2016 and a master's degree in U.S. History from the University of Oxford in 2017. He is currently working towards completion of his Ph.D. in military history at Ohio State University, where he studies under Dr. Peter Mansoor.

Having learned about the exploits of the Tenth Mountain Division from his wife, whose great-grandfather served with the unit in Italy during World War II, he plans on using his fluency in Brazilian Portuguese to tie together stories of the Tenth Mountain Division and the Brazilian Expeditionary Force, two unique military units who fought together as joint-members of the Allied Fifth Army in 1945, in order to better understand the nature of multinational coalition warfare in the Italian campaign of World War II.



If you, or someone you know is studying military history, Visit the Foundation website to learn more about <u>Charles A. Murphy and the Military History Scholarship</u>

Outdoor Experience: Deepening Our Partnerships to Carry on the Outdoor Legacy



The <u>10th Mountain Alpine Group</u> (10th MAG), our partner to help carry on the 10th's climbing legacy has been busy. Beyond the impressive international competition wins in First Quarter by 10th MAG members, local 10th MAG events this winter included an ice climbing weekend in Lake City, Colorado. Due to an interesting snowpack this year, they didn't get out nearly as much they wanted.

2nd Quarter Update - 2019

10th Mountain Foundation

However, the day before the service at Tennessee Pass on Memorial Day weekend, we held our first 'Climb In'. 10th MAG members, led by Outdoor Experience team member Rich Piltingsgrud, set up top ropes at Camp Hale on the original training wall and introduced the Canyon City JROTC team to climbing and rappelling. Your Foundation President even got to dust off his home-made climbing shoes!





10th MAG events planned for the summer include: an ascent of
Wolf's Head in the Wind River Range, Wham Ridge in Colorado and a guided ascent of
Quandary Peak for the National Guard Association's 2019 Conference in Colorado. Anyone interested in joining
the 10th MAG or climbing can follow them on <u>Facebook</u> or <u>Instagram</u>, or just reach out to Rich Piltingsgrud at
r.piltingsgrud@10thmdf.org



Our partner representative at the <u>National Outdoor Leadership School (NOLS)</u>, which was founded by mountaineering legend and climbing instructor at Camp Hale, <u>Paul Petzoldt</u>, has confirmed that NOLS leadership has endorsed our proposal to develop a specific program that will enable 10th Mountain veterans to earn <u>NOL's coveted Outdoor Educator Certification</u>.

This certification is a must-have for anyone interested in pursuing a career in outdoor education or recreation and includes both the Wilderness First Responder and CPR certificates. A partnership proposal for 2020 funding specific to this program is currently being reviewed by the Outdoor Experience Team who will then advance a recommendation to the Board of Directors for funding. This new program exemplifies the Foundation's commitment to supporting career opportunities for our veterans.





Thanks to a lead from former Foundation board member, Abbie Kealy, The TMDF leadership is considering a partnership with <u>Disabled Sport USA</u> to provide adaptive sports programs for our veterans. This would in addition to our current sponsored programs through <u>Stride Wounded Warrior ski clinics</u>.



The Foundation's Outdoor Experience and Collections teams are collaborating with the <u>Canyon City JROTC</u> and the <u>10th Mountain Alpine Group (10th MAG)</u> to establish a new JROTC 10th Mt. Division History and Adventure Field Trip program in 2020.

This initiative is being led by Foundation Outdoor Experience Team Lead, Paul Vertrees, who is also the leader of the Canyon City JROTC program. He is working with the 10th Mountain Alpine Group (10th MAG) led by TMDF board member Rich Piltingsgrud and with Dave Little, Foundation

Secretary and Collections Team Lead.

The proposed 2020 project will introduce the history and legacy of the 10th Mountain Division to the JROTC students through both classroom learning and outdoor experiences that demonstrate the climbing, skiing and winter preparedness skills on which the Division depends even today.



Outdoor Industry: Partnerships Drive Income & Outdoor Job Training for Veterans

We are continuing to explore opportunities to help 10th soldiers leverage their training and the wealth of companies started by 10th Mountain veterans. The long-term goal is to augment the Army's Transition Assistance Program (TAP) and also work with the Division to build awareness of the Foundation resources. As a reminder, the following outlines current outdoor industry partnerships:



Today's 10th Mountain veterans or WWII descendants wanting to become certified ski or snowboard instructors can apply for two grants covering the PSIAA/AASI certification. The Foundation is also providing an annual grant to support development of online educational content.



Icelantic has said they will again produce another run of the <u>iconic Ski Trooper Nomad 105 Ski</u>, which has sold out online every year. There may <u>a few stores</u> that still have some in stock. As a reminder, Icelantic generously provides 15% of gross sales to the Foundation.



Next season you should be able to order a <u>10th Mountain co-branded split board</u>. Weston will be providing 5% of gross sales to the Foundation.



Deviation has an on-demand business model. We are still working on the last legal details with Deviation's counsel, but hopefully, next season you will be able to order custom 10th Mountain ski's or snowboards with three levels of

personalization, including name, photos and more. Deviation is offering 10% discounts to members of the National Association or Descendants with 5% of gross sales going to the Foundation.

Marketing/Communications: Revamping our Online Presence

While our Admin Director, Lynn has done a great job keeping our online presence current via <u>our Facebook page</u>, we are sorely in need of a Foundation website refresh to reflect our new organizational structure.

Having spent much of the first quarter articulating our digital strategy, analyzing our current website, and developing an updated site map, we are now in the thick of working with RISEcx CEO, Dave Richards on getting the website updated.



What's next:

The Foundation's annual meeting will be in October. As such we are in the budgeting process, and the program team leads have been working with their program partners to assess needs, secure updates, and evaluate any alternative or additional partners.

As you can see on the adjacent chart, we have great folks, but they are doing double and sometimes triple duty. If you want to make a difference, your Foundation wants you!

Last, but not least, we are once again looking for a new Administrative Director. We are saddened to lose Lynn Hutchinson as she takes on a full-time

OPERATIONS TEAMS

Governance & Long Range Planning

Lead: Nancy Kramer | Trux Dole | Volunteers: Steve Coffey - Denise Taylor

Finance

Lead: Joy Ellison | John Wright | Volunteer: Tommy Thompson

Marketing & Communications

Lead: Trux Dole | Lynn Hutchinson | Volunteers: Ron Sawdrey – Angela Keller

PROGRAM TEAMS

Monuments & Memorials
Lead: Flint Whitlock | Dave Little
Volunteer: Steve Coffey

Scholarship Lead: Robbi Farrow | Sue Hagerman – Val Rios Volunteer: Gil Pearsal

Collections & Public Resources

Lead: Dave Little | Jack Breeding - Flint Whitlock | Volunteer: Galen Jackman

Ski & Outdoor Industry Lead: Trux Dole Volunteers: Tom Williams – Tom Hames

Outdoor Experience Lead: Paul Vertrees | Nancy Kramer – Rich Piltingsgrud

Volunteer: Jim Redmore

job, but we are most grateful for the fantastic work and initiative she has brought to the role over the past three years and wish her the best of success.

If you know anyone interested in this part time position, please have them contact me or Nancy Kramer at t.dole@10thmdf.org or n.kramer@10thmdf.org.

Thanks in advance for your help and consideration. Sempre Avanti | Climb to Glory

Trux Dole President

Officers:

Chairman: vacant | President: Trux Dole | Executive VP: Nancy Kramer | | Secretary: Dave Little | Treasurer: Joy Ellison Administrative Director: Lynn Hutchinson

Board Members:

Jack Breeding | Robbi Farrow | Galen Jackman (President, Nat.Assoc.) | Sue Hagerman | Rich Piltingsrud | Val Rios | Denise Taylor (President, Descendants) | Paul Vertrees | Flint Whitlock | John Wright

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